



Sponsorship Packages 2021



Football Club President

On behalf of the Asquith Magpies Rugby League Football Club I thank you for taking the time to have a look over our sponsorship proposal. We hope the information provided gives you an insight into our club, and the opportunities available when partnering with your business.

The Asquith Magpies Rugby League Football Club formed in 1953 and has a long history of being one of the strongest and most successful clubs in the North Sydney District. We currently field teams from U6 to U23 in the Junior Competition .

Our Vision is to always strive to be the most successful rugby league club in our district by demonstrating excellence in commitment, integrity, quality, unity and teamwork, from our most junior level to our highest senior level.

Our social media presence has grown significantly in recent times which will provide another avenue to advertise your business.

Once again thank you for taking the time to review our sponsorship packages and I look forward to discussing with you in person the ways in which the Magpies can partner with you.

Kind regards.

Mick Tickner

President – Asquith Magpies Rugby League Football Club



BRANDING



EVENTS



SOCIAL MEDIA

Branding Opportunities

On Field Apparel

Off Field Apparel

Field Signage

Event / Game Day Sponsorship





Branding Opportunities



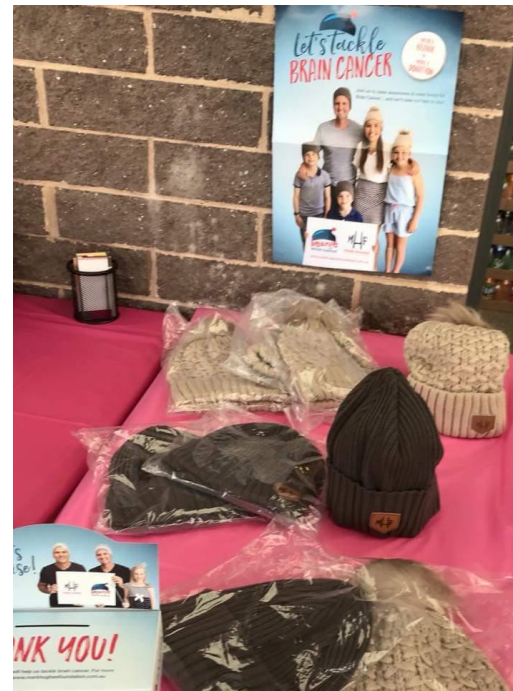
Events

Junior Football Clinics

Community Initiatives

Themed Events

Donation Support



Events



Social Media



1200 + Followers

Asquith Magpies Rugby League Club



500+ Followers

Asquithmagpies1953



Asquith Magpies RLFC



Sponsorship Packages

Marty The Magpie- \$2,500

Sponsorship Benefits:

- Exclusive Sponsorship of Club Mascot “Marty” the Magpie
- Co-promotional opportunities using “Marty” at your work place for special events
- Business logo used on training shirt across all grades – 200+ pieces
- Ground Signage opportunities at Storey Park
- Opportunity to market your brand / product at agreed home games at Storey Park
- Social media / website advertising & promotions
- Dedicated Internal Plasma advertising at licensed club – Magpies Waitara
- 20% discounted room hire fee – Magpies Waitara Functions

Sponsorship Packages

Bronze Package - \$1,000

Sponsorship Benefits:

- One Team Sponsorship – U6 to U23. Business brand placed top rear of jersey
- Business logo used on training shirt across all grades – 200+ pieces
- Ground Signage opportunities at Storey Park
- Opportunity to market your brand / product at agreed home games at Storey Park
- Social media / website advertising & promotions
- Dedicated Internal Plasma advertising at licensed club – Magpies Waitara
- 20% discounted room hire fee – Magpies Waitara Functions

Sponsorship Packages

Silver Package - \$2,500

Sponsorship Benefits:

- Sponsorship of ALL TEAMS– U6 to U23.
- Business brand placed on **one sleeve** of all playing jersey's of above teams – Approx. 200 Players
- Business logo used on training shirt across all grades – 200+ pieces
- Ground Signage opportunities at Storey Park
- Opportunity to market your brand / product at agreed home games at Storey Park
- Social media / website advertising & promotions
- Dedicated Internal Plasma advertising at licensed club – Magpies Waitara
- 20% discounted room hire fee – Magpies Waitara Functions

Sponsorship Packages

Gold Package - \$5,000

Sponsorship Benefits:

- Sponsorship of ALL TEAMS – U6 to U23
- Business brand placed on Lower **Back** of all playing jersey's of above teams – Approx. 200 Players
- Team Sponsorship – U6 to U23. Business logo used on training shirt across all grades – 200+ pieces
- Ground Signage opportunities at Storey Park
- Opportunity to market your brand / product at agreed home games at Storey Park
- Social media / website advertising & promotions
- Dedicated Internal Plasma advertising at licensed club – Magpies Waitara
- 20% discounted room hire fee – Magpies Waitara Functions

Sponsorship Packages

Platinum Package - \$10,000

Sponsorship Benefits:

- Sponsorship of ALL TEAMS – U6 to U23
- Business brand placed on **Front** of all playing jersey's of above teams – Approx. 200 Players
- Team Sponsorship – U6 to U23.
- Business logo used on training shirt across all grades – 200+ pieces
- Ground Signage opportunities at Storey Park
- Opportunity to market your brand / product at agreed home games at Storey Park
- Social media / website advertising & promotions
- Dedicated Internal Plasma advertising at licensed club – Magpies Waitara
- 20% discounted room hire fee – Magpies Waitara Functions

Thank you for considering our proposal. We look forward to hearing from you and working with your business in 2021.

We are happy to look at tailoring packages to your specific needs.

For further information please contact:
Steven Mamari – Sponsorship Co-Ordinator
0414 479 067
Mick Tickner – ARLFC President
0412 886 083