



# Sponsorship Packages

2024

# Football Club President



On behalf of the Asquith Magpies Rugby League Football Club, we thank you for taking the time to have a look over our sponsorship proposal. We hope the information provided gives you an insight into our club, and the opportunities available when partnering with your business.

The Asquith Magpies Rugby League Football Club formed in 1953 and has a long history of being one of the strongest and most successful clubs in the North Sydney District. We currently field teams for all genders from U6 to U20 in the junior tackle competition, girls league tag and A grade .

Our vision is to always strive to be the most successful rugby league club in our district by demonstrating excellence in commitment, integrity, quality, unity and teamwork, from our most junior level to our highest senior level.

We are extremely proud of the diversity and inclusiveness that exists in the club. As a club, we are committed to providing an environment for all participants, free from discrimination and promoting respectful and positive behavior on and off the field. We encourage participation for all genders, ages and abilities.

Our social media presence has grown significantly in recent times which will provide another avenue to advertise your business.

Once again thank you for taking the time to review our sponsorship packages and I look forward to discussing with you in person the ways in which the Magpies can partner with you.

Kind regards.

Mick Tickner

President – Asquith Magpies Rugby League Football Club





BRANDING



EVENTS



SOCIAL MEDIA

# Branding Opportunities

On Field Apparel

Off Field Apparel

Field Signage

Event / Game Day Sponsorship







# Branding Opportunities





# EVENTS

Junior Football Clinics

Community Initiatives

Themed Events

Donation Support





# EVENTS



We are a Good Sports club



Jim Walker  
PHOTOGRAPHY



# Social Media



1200 + Followers

Asquith Magpies Rugby League Club



500+ Followers

Asquithmagpies1953



Asquith Magpies RLFC



900+ hits per month

Asquith Magpies Website



© Jim Walker

# Sponsorship Packages

## Marty The Magpie- \$2,500

### Sponsorship Benefits:

- Exclusive Sponsorship of Club Mascot “Marty” the Magpie
- Co-promotional opportunities using “Marty” at your work place for special events
- Business logo used on training shirt across all grades – 200+ pieces
- Ground Signage opportunities at Storey Park
- Opportunity to market your brand / product at agreed home games at Storey Park
- Social media / website advertising & promotions
- Dedicated Internal Plasma advertising at licensed club – Magpies Waitara
- 20% discounted room hire fee – Magpies Waitara Functions



# Sponsorship Packages

## Bronze Package - \$1,000

### Sponsorship Benefits:

- One Team Sponsorship – U6 to Open. Business brand placed top rear of jersey
- Business logo used on training shirt across all grades – 200+ pieces
- Ground Signage opportunities at Storey Park
- Opportunity to market your brand / product at agreed home games at Storey Park
- Social media / website advertising & promotions
- Dedicated Internal Plasma advertising at licensed club – Magpies Waitara
- 20% discounted room hire fee – Magpies Waitara Functions

# Sponsorship Packages

## Silver Package - \$2,500

### Sponsorship Benefits:

- Sponsorship of ALL TEAMS– U6 to Open.
- Business brand placed on **one sleeve** of all playing jersey's of above teams – Approx. 200 Players
- Business logo used on training shirt across all grades – 200+ pieces
- Ground Signage opportunities at Storey Park
- Opportunity to market your brand / product at agreed home games at Storey Park
- Social media / website advertising & promotions
- Dedicated Internal Plasma advertising at licensed club – Magpies Waitara
- 20% discounted room hire fee – Magpies Waitara Functions



# Sponsorship Packages

## Gold Package - \$5,000

### Sponsorship Benefits:

- Sponsorship of ALL TEAMS – U6 to Open
- Business brand placed on Lower **Back** of all playing jersey's of above teams – Approx. 200 Players
- Team Sponsorship – U6 to Open. Business logo used on training shirt across all grades – 200+ pieces
- Ground Signage opportunities at Storey Park
- Opportunity to market your brand / product at agreed home games at Storey Park
- Social media / website advertising & promotions
- Dedicated Internal Plasma advertising at licensed club – Magpies Waitara
- 20% discounted room hire fee – Magpies Waitara Functions

# Sponsorship Packages

## Platinum Package - \$10,000

### Sponsorship Benefits:

- Sponsorship of ALL TEAMS – U6 to Open
- Business brand placed on **Front** of all playing jersey's of above teams – Approx. 200 Players
- Team Sponsorship – U6 to Open.
- Business logo used on training shirt across all grades – 200+ pieces
- Ground Signage opportunities at Storey Park
- Opportunity to market your brand / product at agreed home games at Storey Park
- Social media / website advertising & promotions
- Dedicated Internal Plasma advertising at licensed club – Magpies Waitara
- 20% discounted room hire fee – Magpies Waitara Functions



Thank you for considering our proposal. We look forward to hearing from you and working with your business in 2024

We are happy to look at tailoring packages to your specific needs.

For further information please contact:  
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